



Muhammad Saad

Web | Apps Design | UI/UX

Portfolio Link: <http://www.saadtariq.net> | <https://www.linkedin.com/in/saadgb>

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Personal Summary

A pixel-perfect UI Designer who takes great pride in creating visually stunning designs by keeping a critical eye on UX goals. He is a results-oriented UI & UX Designer who has a strong sense of urgency and a genuine love and passion for creative designing. Saad has a reputation for innovation and the ability to lead projects from initial concept through to execution. During his career, he has produced striking visual designs for use in the Telecommunication, Software, Beauty, Food and Games industries. Right now, he is looking for a suitable position with a company that has an environment which allows staff to grow and succeed.

Experience

APPS DESIGN SPECIALIST *(Feb 2015 till date)*

EarthFactor PVT. LTD *(an Ibex Solutions Company)* | <http://www.ibexsolutions.net>

Responsible for designing and managing UI & UX for the mobile apps (Android, iOS) and web including Front-end designing (Bootstrap, HTML5, jQuery).

Duties;

- Designed product's creative and design concept in coordination with marketing department.
- Created complete Concept Design Documents, Wireframes & Mockup standards for web and mobile application products in an Agile environment.
- Led Design & Testing Team and ensured that the UI design meets the intended UX goals.
- Authored creative strategy briefs and supervised development of branding, graphic design and brand logos to ensure consistently delivers on strategy.

ASSISTANT MANAGER UI/UX *(June 2014 to Feb 2015)*

EarthFactor PVT. LTD *(an Ibex Solutions Company)* | <http://www.ibexsolutions.net>

- Designed UI & UX for the apps (Android, iOS, Web) in coordination with product development department.
- Created and managed Concept Design and Scope Documents.
- Assisted Product Manager in UI and UX goals.

UI ARTIST (Nov 2013 to June 2014)

Jolta Technology | <http://www.joltatech.com>

- Worked as UI Artist.
- Designed and managed all the assets of Game UI for the native apps and Unity based games (Android & iOS).
- Designed branding graphics for the apps and games.

GRAPHIC DESIGNER (July 2012 to Aug 2013)

3D-GIT, Comsats Uni ISB | <http://www3.comsats.edu.pk/3dgit/>

- Worked as Graphic Designer on a 1-year contract.
- Designed complete assets for therapeutic game's UI/UX developed in Unity 3D (Android & Desktop).
- Completely revamped official website of 3D-GIT in pure HTML5 and CSS3.

WEB & UI DESIGNER (September 2011 to June 2012)

UTrade | <http://www.utrade.co>

- Worked as Web and UI Designer.
- Handled UI design and development tasks including template designing and slicing for HTML5 and CSS3.
- Authored technical review writing at UTrade's monthly subscription magazine.

UI DESIGNER (October 2010 to July 2011)

Xdynamix | <http://xdynamix.com>

- Worked as part time along with my BS(CS) studies.
- Managed and designed UI of all the 3D projects including TVC, promotional ads, banners and web.
- Gained some knowledgeable work in 3D by using Maya tool and UV layout.

Competencies



APP DESIGN

Adobe Photoshop, Slicing, PNG Express, Cut&Slice Tool, Pixate, Illustrator, Paint.Net, PhotoScape, ProShow Producer, Carbide.ui



WEB DESIGN

Bootstrap Framework, Dreamweaver, Materialize Framework, CSS3, jQuery (Customization and Usage), Ajax, HTML, HTML5, Word Press (Handling & Usage), Blogger, SEO, FileZilla, Slicing



VIDEOGRAPHY

Sony Vegas Pro, PowerDirector



3D DESIGN

Maya (Lighting, Texture and Render), UV Layout, Deadline RenderFarm, Unity 3D, GtkRadiant



PROJECT MANAGEMENT

MS Project, Primavera P6, SPSS



MISCELLANEOUS

Microsoft Office Suite, VMware Workstation Pro, Knowledgeable troubleshooting expertise in Windows XP, 7, 8, 8.1, 10, Ubuntu, Android and Symbian

Key Skills

TOOLS

Adobe Photoshop
HTML5 & CSS3
Bootstrap
Dreamweaver



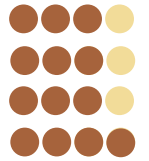
BEHAVIOR

Logic
Artistic
Team Work
Intuition



MANAGEMENT

Leadership
Time Management
Writing
Creativity



Major Projects

- Ecommerce Platform
- Social Music App
- Football App
- Ladies Line App
- Puzzle Game App
- Islamic App
- CMS Web Projects
- Chat & Calling App
- News App
- Smart TV App

Education

MSc. Project Management

UET - Taxila
January 2016

BS in Computer Science

IQRA University ISB Campus
May 2011

ICS

F.G College for Men - F-10/4
September 2006

References

Available on request