

MUHAMMAD SAAD / SENIOR UX DESIGNER

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Experience

Synergy-IT

Senior UX Designer

Islamabad - Pakistan • June '17 to present

- Currently working in a full-stack designer role, focusing on the core web and mobile product experiences.
- Led the user experience and interface design for SpeakIO recruiting product which optimize screening and hiring process efficiently.
- Implemented and created a design system for mobile app product "CubiVue" which translate information architecture, navigation and process flows into easy-to-use solutions.
- Produced user flows, user journey, prototype, wireframes, pixel-perfect mockups and front-end HTML markup that contributed to user-centered design (UCD) efforts for dozens of web and mobile apps.
- Worked closely with developers to implement shared components for Angular-based SaaS web applications.
- Translated concepts into wireframes and mockups that lead to intuitive world-class user experiences in a fast-paced agile environment.
- Identified design problems, devised elegant solutions and took a user-centered design approach along with rapidly testing and iterating process.
- Made strategic designed user-experience decisions related to core, new functions and features.
- Collaborated with other team members and stakeholders to lead design and UX journey.

Ibex Solutions (EarthFactor Pvt. Ltd)

Apps Design Specialist

Islamabad - Pakistan • Feb '15 to June '17

- Led the user experience and interface design for the mobile apps (Android, iOS) & web including front-end HTML markup and ensured that the UI design meets the intended UX goals.
- Worked with marketing team to produced pixel perfect mobile apps and web services for multiple telecom operators around the globe.
- Authored creative strategy briefs and supervised development of branding, graphic design and brand logos to ensure consistently delivers on strategy.

Assistant Manager (UI/UX)

Islamabad - Pakistan • June '14 to Feb '15

- Produced interface design for the mobile apps (Android, iOS) & web including front-end HTML markup for different telecom services including local and international operators.

Skills

Adobe XD InVision
Photoshop Illustrator
Inkscape Dreamweaver

HTML CSS
Bootstrap Sass
Git Gulp
Nunjucks jQuery*

JavaScript*

* Learning or lightly familiar

Experience design
Wireframing
Interface design
Prototyping
Interaction design
Design systems
Agile and Scrum

Education

MSc. Project Management
UET Taxila, Pakistan
January 2016

BS in Computer Science
Iqra University Islamabad,
Pakistan
May 2011

- Worked closely with product team on multiple app products e.g. distribution, calling and power tools for multiple telecom operators.
- Created complete concept design documents, wireframes & mockup standards for web and mobile application products in an agile environment.

Jolta Tech

UI Artist

Islamabad - Pakistan • Nov '13 to June '14

- Designed and produced all the assets of Game UI for the native apps and Unity based games (Android & iOS).
- Created branding graphics for many popular apps and games for mobile platform.

3D-GIT, Comsats University ISB

Graphic Designer

Islamabad - Pakistan • July '12 to Aug '13

- Worked as Graphic Designer on a 1-year contract.
- Designed complete assets for therapeutic game's UI/UX developed in Unity 3D (Android & Desktop).
- Completely revamped official website of 3D-GIT in pure HTML5 and CSS3.

Utrade Pvt. Ltd.

Web & UI Designer

Islamabad - Pakistan • Sept '11 to June '12

- Designed all the UI tasks including template designing and slicing for HTML5 and CSS3.
- Authored technical review writing at UTrade's monthly subscription magazine.

Xdynamix

UI Designer

Islamabad - Pakistan • Oct '10 to July '11

- Worked as part time along with my BS in Computer Science studies.
- Managed and designed UI of all the 3D projects including TVC, promotional ads, banners and web.
- Gained some knowledgeable work in 3D by using Maya tool and UV layout.

Certifications

Successfully achieved following UX certifications from The Interaction Design Foundation (IDF)

🔗 <https://www.interaction-design.org/muhammad-saad>

- Design Thinking: The Beginner's Guide
- Dynamic User Experience: Design and Usability
- Human-Computer Interaction - HCI
- Mobile UX Design
- The Ultimate Guide to Visual Perception and Design
- Information Visualization: Getting Dashboards Right
- UI Design Patterns for Successful Software
- How to Design for Augmented and Virtual Reality