

# Muhammad Saad

Senior User Experience Designer

**Portfolio:** <https://saadtariq.net>

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## EXPERIENCE

**Senior UX Designer** Synergy-IT

Islamabad - Pakistan • June '17 to present

Responsible for creating user flows, user journey, prototype, wireframes, pixel-perfect mockups and front-end HTML markup

**Apps Design Specialist** Ibex Solutions (EarthFactor Pvt. Ltd)

Islamabad - Pakistan • Feb '15 to June '17

I designed and managed UX flows and visual styles for the mobile apps (Android, iOS) & web including front-end HTML markup

**Assistant Manager (UI/UX)** Ibex Solutions (EarthFactor Pvt. Ltd)

Islamabad - Pakistan • June '14 to Feb '15

I designed and managed UI/UX of mobile apps (Android, iOS) & responsible for creating concept design and scope documents

**UI Artist** Jolta Tech

Islamabad - Pakistan • Nov '13 to June '14

I designed all the visuals for Unity based mobile games (Android & iOS) along with the branding guides

**Graphic Designer** 3D-GIT, Comsats University ISB

Islamabad - Pakistan • July '12 to Aug '13

I worked on a contract project where I designed all the UI/UX work of a therapeutic game (Android & Web)

**Web & UI Designer** Utrade Pvt. Ltd.

Islamabad - Pakistan • Sept '11 to June '12

I designed all the visuals and front-end markup of web projects

**UI Designer** Xdynamix

Islamabad - Pakistan • Oct '10 to July '11

I designed and handled UI of 3D projects including TVC and promotional ads, banners and web

I have 8+ years of experience in UI/UX and I follow Design Thinking process. I've participated in Stakeholder Analysis, Persona Creation, Journey Mapping, Ideation, Hi-fi and Lo-fi Prototyping, Usability Testing, and never-ending iteration. I love to prototype in markup code as well

## EDUCATION

**MSc. Project Management**

UET Taxila • January 2016

**BS in Computer Science**

Iqra University ISB • May 2011

## SKILLS

Adobe XD, Invision, Photoshop, PNG Express, Illustrator, Dreamweaver, Zeplin, HTML, CSS, Javascript, Bootstrap

## CERTIFICATIONS

Successfully achieved following UX certifications from The Interaction Design Foundation (IDF):

Dynamic User Experience: Design and Usability

How to Design for Augmented and Virtual Reality

Design Thinking: The Beginner's Guide

Human-Computer Interaction - HCI

Mobile UX Design In-Progress

The Ultimate Guide to Visual Perception and Design In-Progress

Information Visualization: Getting Dashboards Right In-Progress

UI Design Patterns for Successful Software In-Progress